

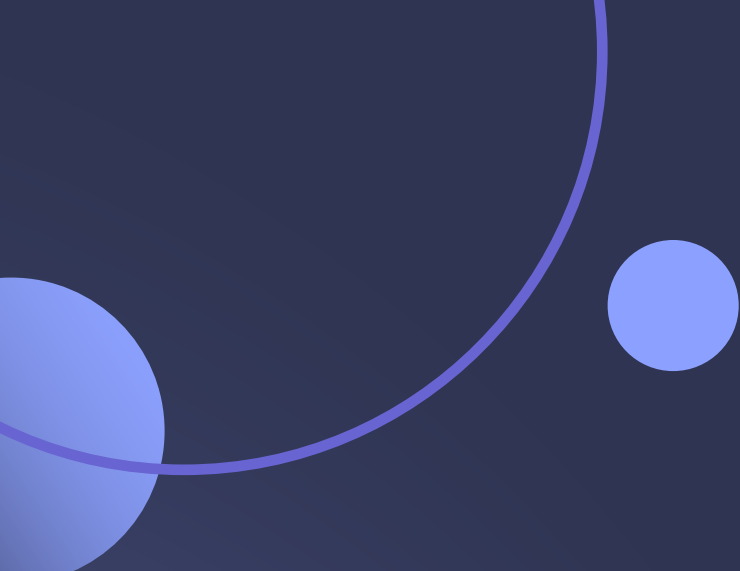


**PAR** Data Central<sup>®</sup>

# Turn Insights Into Higher Margins, Greater Efficiency, and Lower Costs

**Address rising supply and labor costs with the restaurant operations platform designed to help multi-unit, multi-brand operators succeed.**





**PAR Data Central consolidates your data into one enterprise operational platform delivering one database and one source of truth for all users, brands, and locations, from corporate down to the store level.**

- Focus on metrics that truly matter using powerful, role-based enterprise reporting.
- Give employees the actionable insights and control they need to improve profit margins and optimize efficiency.

**3-6%**

Drop in food and labor costs switching from manual system to PAR Data Central

**1-3%**

Drop in food costs and labor costs switching from another software system to Data Central

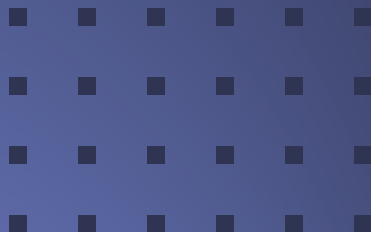
**600**

Hours saved per year on inventory management (typical)

- Address rampant staff turnover and make every employee successful from day one with simple user experiences and inline help, tips, and training.

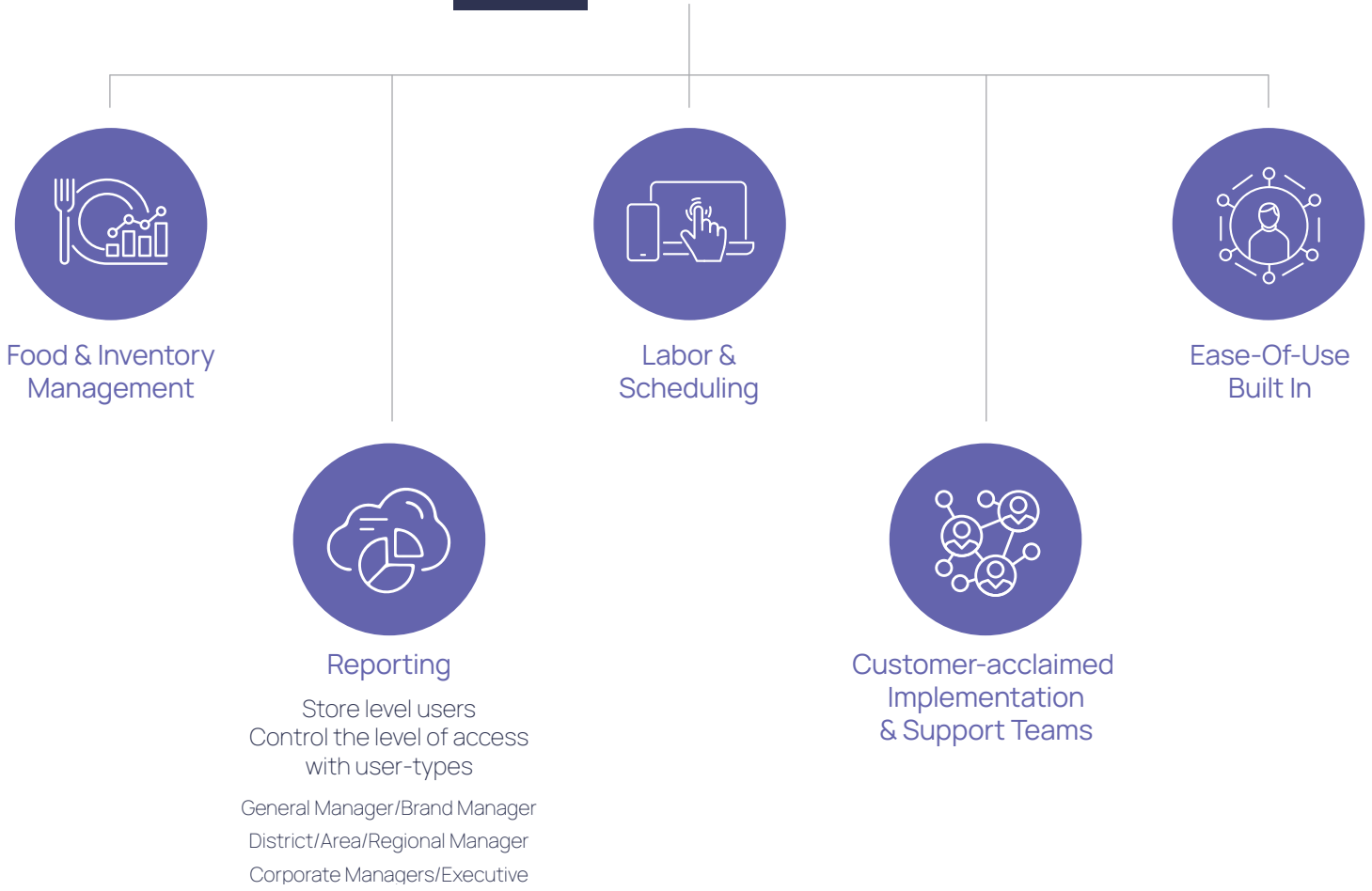
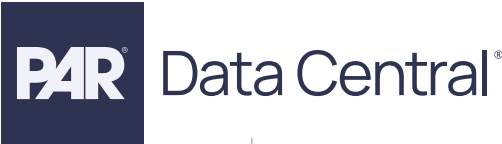
**Why settle for crumbs when you can achieve 'main dish-sized' margins?**

**PAR Data Central truly simplifies operational complications, helping your team make sense of the data—and act on it.**



Trusted Team | Flexible Configuration | Reliable Product

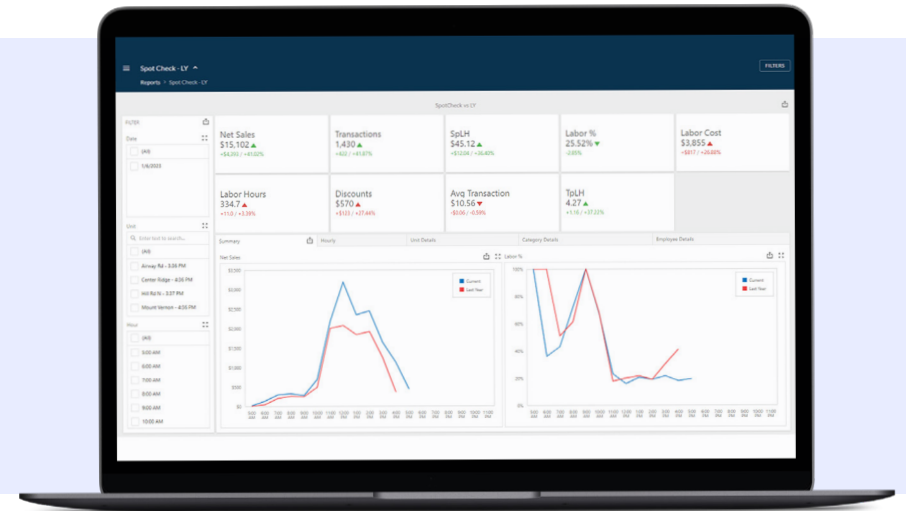
Keep everyone focused on—and in control of—metrics that matter, everywhere your guests are served.



# See. Understand. Act. Uncover profit 'leaks' and keep everyone focused on results.

PROTECT YOUR BOTTOM LINE WITH A SINGLE SOURCE OF TRUTH FOR EVERYONE.

Highly configurable without the complications, PAR Data Central can handle it all: complex datasets and business practices, multi-concept operators, franchisee tech stacks, and more.



## Operate prosperously, relying on actionable insights delivered to users at all levels, from store to corporate.

- Access graphical reports from virtually any browser and any device. Built on the foundation of data mapping, PAR Data Central makes even voluminous and complex data easy to digest and act upon.
- Connect almost limitless data sources and partner solutions relying on completely open RESTful APIs.

- Pair data analysis with 'no-touch,' streamlined reporting. Every user can access precisely the information they need at the right time—no more, no less, thanks to unlimited users, hierarchies, and permissions.
- PAR Data Central integrates with PAR and dozens of third-party solutions to help reduce the tech burden and technical debt.

- Your data, your analyses, your way. Enterprise analytics include OLAP-powered Business Intelligence. Or use your choice of BI solution, along with our Data Warehouse or APIs.
- No 'extras' or add-ons needed. PAR Data Central is truly a complete solution to manage every aspect of your operation and 'plays nice' with existing third-party solutions including recruitment, onboarding, payroll, and accounting.

# Achieve financial goals and ROI quickly and consistently.

PAR DATA CENTRAL PROVIDES A RAPID AND TANGIBLE RETURN ON INVESTMENT BY OPTIMIZING PROFITABILITY AND OPERATIONS. CHECK OUT HOW PAR DATA CENTRAL HAS INCREASED CUSTOMER PROFITS AND OPERATIONAL EFFICIENCIES.



**\$12 MILLION+**

**Saved in one year by using the PAR Data Central Labor Scheduling Tool**

(PAR customer, a smoothie concept, across all of its 1,000+ locations)



**\$250,000**

**Saved in labor and cost of sales in first year**

(PAR customer, a 100-location sub sandwich concept)



**\$42,000+**

**In loss/theft avoidance within 10 months**

(PAR customer, a smoothie concept)



**\$124,000**

**Saved in one year**

(PAR customer, a smoothie concept franchisee with four locations)



**7%**

**Drop in food costs**

(PAR customer, a smoothie concept franchisee with four locations)



**1.83%**

**Achieved food cost variance**

(PAR customer, a QSR franchisee with four locations)

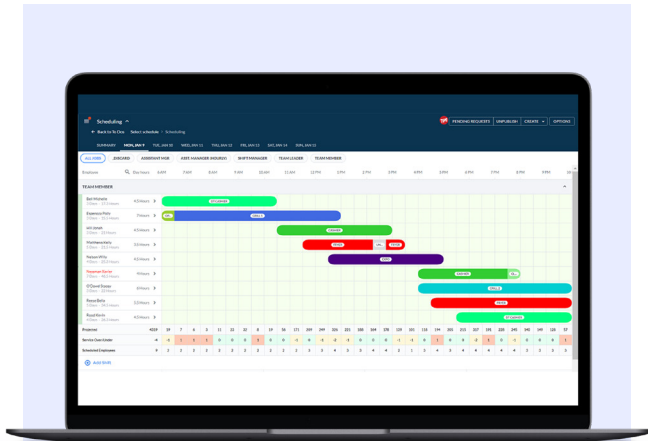


**ROI**

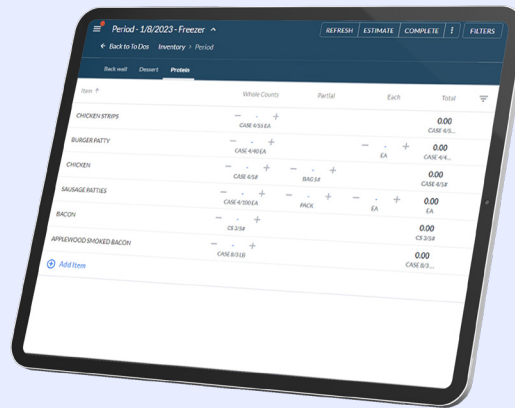
**Achieved within 1.5 months**

(Estimated for one PAR Data Central customer assuming 1% savings in food costs and 1% savings on labor. Actual savings are typically much higher).

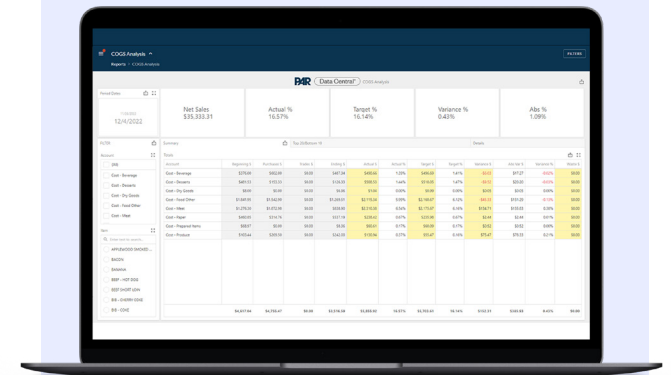
# Stay in Control of Every Aspect of Your Operation.



Streamline shift scheduling with a powerful labor forecasting model; benchmark and reward team members and supervisors to encourage loyalty and longevity.



Save time and ensure accuracy with user-friendly inventory management that works even in offline mode and uses the device of your choice.



Optimize food costs with accurate food cost variance, menu engineering, theft prevention tools, and supply chain accountability.



# Ensure financial and operational accountability internally and externally.

- In one central, mobile-friendly location, a proactive virtual coach gives clear insight into potential emerging issues and a clear path to resolution.
- SMS or email alerts give user-specific call to actions regarding unusual activity such as an abnormal number of voids.
- Keep everyone on track and accountable using line check and 'To-do' task lists, which serve to 'operationalize' quality and consistency, and instill brand pride among staff and managers.
- Keep team members and vendors accountable with real-time visibility.



# Spend less time on the minutiae and more time on what matters.

INTEGRATED, COMPLETE, AND EXTREMELY ROBUST.

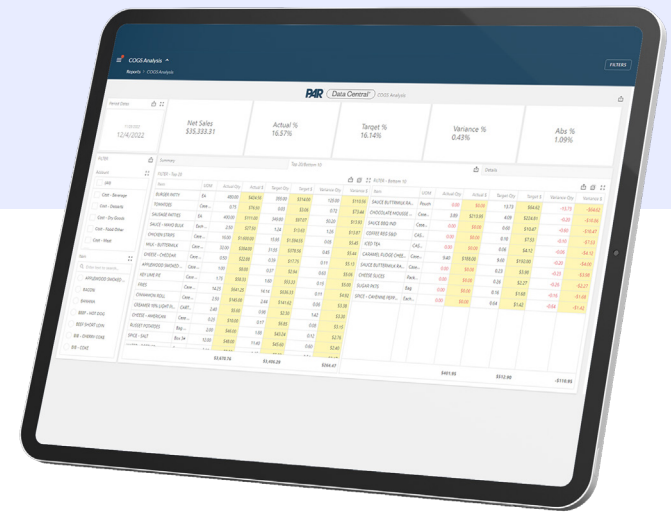
PAR Data Central delivers all the insights and none of the clutter.

- Cloud-based, device agnostic, browser accessed, mobile-friendly.
- Can run on lightweight, inexpensive tablet computers for simplicity and portability.
- Modern interface uses smartphone-like navigation gestures.
- Helps new users be successful right away with inline help, tips, and training built right into the user flow to address rampant turnover.
- Crew-facing mobile app simplifies scheduling, self-service time off and shift changes.
- Configure locations—or even new menu or restaurant concepts—with little to no help at all.

- Spend less time at a screen and more time with guests to help your brand become a favored destination for employees and guests.

## Multiple brands, multiple locations, multiple POS systems, one database.

- PAR Data Central consolidates all your “locations and brands under one database and one master set of inventory items, menus, and recipes.
- Fine-grained permissions so each user only sees relevant data, whereas corporate can view it all.



**“Someone with zero experience can figure out how to do everything.”**

– Regional Manager of enterprise chicken QSR



# PAR's people are an extension of your team.

Let's face it. Turnover is inevitable, and it can not only be a challenge to recruit and retain IT staff but it is also expensive. PAR experts can augment your team.

## ACCLAIMED IMPLEMENTATION & SUPPORT.

Our customers consistently tell us the PAR Data Central implementation and support teams are top-notch.

Our team of experts will work alongside yours every step of the way to ensure your implementation and ongoing support are as friction-free as possible.

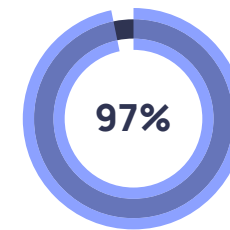
**“We chose to work with PAR and PAR Data Central for three key reasons: team, flexibility, and stability. The people at PAR are phenomenal, and among restaurant operations solutions I've considered and worked with, Data Central is the best.”**

– Tom Seeker, CIO, Earl Enterprises

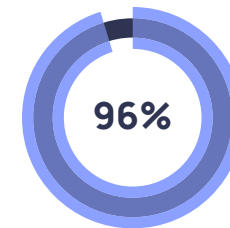
**“The PAR Data Central Implementation and Support teams and the environment that you put together by far exceed anybody else in the industry. You have the best of the best.”**

– PAR Customer

## Check out these client services success stats:



Of tickets are responded to within 2 hours



Of tickets are resolved within one business day



Average ticket resolution time



## PAR Concierge Services can be your outsourced administrator.

Many of our customers find that they save money by outsourcing administration services to us. When you subscribe to our optional concierge services, dedicated PAR experts serve as your day-to-day 'As-a-Service' PAR Data Central administrator.

You provide the recipes and LTO's. Our experts with restaurant experience can handle the rest including professionally maintaining your database, managing item linking, vendors, user permissions, automating reports, and a host of other administrative duties.

**“I'm saving at least one full-time employee headcount, and because of their immense expertise, Concierge Services does a better job than a staff administrator could.”**

– Tom Seeker, CIO, Earl Enterprises

# Five more ways that PAR Data Central stands apart.

1. Formerly known as Restaurant Magic, PAR Data Central represents 30+ years of restaurant management expertise.
2. Long-lasting customer tenure: some of our first clients dating back to 1990 are still with us today. 32% of PAR Data Central customers have stayed with the platform for 10 or more years.
3. Our customer-acclaimed implementation and support experts are among the industry's best.
4. Beyond hardware and software solutions, PAR offers decades of restaurant business acumen.
5. PAR Data Central handles the 'little' things as well as the big things: substitutions, intra-store product transfers, unlimited units of measure, scan local vendor receipts and import to Data Central using OCR technology...and more.

**“It’s not a huge task to do inventory and scheduling. Managers are more motivated by seeing the positive changes.”**

– PAR Data Central user

**“I am a true believer in everything PAR Data Central. The simplicity of the product and the improvements in our food and labor costs have been amazing. Once you see the results using the Data Central tools, you will realize the value PAR Data Central brings to your business.”**

– Amber Nibbe, Director of Operations, Smoothie King

SUCCESSFUL INDUSTRY LEADERS USE PAR DATA CENTRAL







# Ready to learn more or request a demo? **Contact us today!**

PAR Data Central's restaurant management system is only part of what we offer.

PAR offers all the tech a restaurant could ever need, from front to back of the house. You'll find hardware and software for ordering, kitchen management, operations, payments solutions, guest loyalty & engagement, and so much more. Plus, our solutions 'play nice' with other providers' solutions, so you can keep using the software that works for you, your team, and your restaurants. Working with one vendor for all your needs means you can focus on giving your guests great food and awesome experiences.

Visit [www.partech.com](http://www.partech.com) to contact a sales expert.

Trusted Team | Flexible Configuration | Reliable Product

v2-07.26.2023